



NEWS RELEASE

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U.S. SMALL BUSINESS ADMINISTRATION NAMES CHRIS ST. HILAIRE SMALL BUSINESS PERSON OF THE YEAR FINALIST



SANTA ANA, CA – Chris St. Hilaire, President and CEO of Jury Impact, Inc. in Placentia, CA has been named a 2008 Small Business Person of the Year finalist by the U.S. Small Business Administration's Santa Ana District Office. St. Hilaire is one of two finalists selected by an independent judging committee. The Santa District Office is responsible for serving the Counties of Orange, Riverside and San Bernardino. Jury Impact was selected as a finalist from a group of highly competitive nominations for this year's award. District Director J. Adalberto Quijada announced his selection saying, "Mr. St. Hilaire is an outstanding entrepreneur who distinguishes himself by his innovativeness in the industry."

Mr. St. Hilaire's record of accomplishment makes him an outstanding entrepreneur. He is innovative and dedicated to his family, business, and community. Since founding Jury Impact in 2004, Chris has literally revolutionized the jury research industry with his "one-of-a-kind" approach to trial messaging. With a winning team and well-informed marketing experts, Mr. St. Hilaire's company is the first in the country applying the type of strategy Jury Impact does in an industry dominated by traditional business methods. Jury Impact's team of award-winning political consultants, marketing experts, and national recognized journalists use focus groups, mock trials and other marketing-based research tools to help companies and law firms turn their cases into compelling stories.

St. Hilaire started Jury Impact in 2004 with only three employees and two weeks of salary in the bank. Staying true to his unique business principles of integrity and continuous list of services, Chris increased the firm's net income by more than 500 percent from 2004 to 2006. Last year, his team interviewed more than 2,000 jurors in 35 states and Washington, D.C. helping earn victories for some of the country's most high profile litigation. As a result, Jury Impact has garnered national attention, including a feature in the L.A. Times and recognition as one of the nation's "most innovative" companies at the 2007 American Business Awards in New York City.

Chris is also dedicated to his community and giving back is part of his mission. Since 2002, he has donated his resources to various causes and in 2006 he created the St. Hilaire Foundation, which provides financial assistance to needy populations throughout the world. St. Hilaire's donations include contributions to a Nicaragua project that provided a sports court and new school uniforms for under-privileged youth and support to the Miracle Ranch Children's Home, an orphanage in Mexico. These are just some key qualities that warrant Mr. St. Hilaire's recognition for this award.

St. Hilaire will be honored at SBA's Small Business Week Awards luncheon on September 25, 2008 at the Hilton Anaheim. For more information or to make reservations, contact Patty Holohan at 909.794.3027 or PSHoloha@aol.com .